



CATERING FOR WORKPLACE | LEISURE | EDUCATION

CLEVERCHEFS
Catering

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Hello

We are Cleverchefs.

Cleverchefs Catering are serious foodies... we have been on a mission to bring real chefs back to the kitchen and real, fresh food to school lunches. Our service is deeply rooted in love and passion for all things food. We strongly rely on the quality and diverse seasonality of British produce to make fun and **vibrant food** worth talking about.

Our **ethos** is built on **dedication** and genuine passion for great food and great service. We work hard to operate sustainably in every part of our business – because doing the right thing should be the standard, not the exception.

We're proud to be one of the preferred school caterers across England and Wales, working with forward-thinking primary and secondary schools who want more than **"just a meal service."**

We are a partner. We deliver impact. We want standards that match our schools ambitions and that's where we shine.



CLEVERCHEFS CATERING

Contract catering that feeds the mind and nourishes the body.

WHY SCHOOLS *choose Cleverchefs*

- ✓ Chef-led kitchens, not microwave hubs.
- ✓ Real chefs. Real food. Real skills. Every campus. Every day.
- ✓ Menus that motivate learning. Fresh, balanced, recognisable dishes crafted to fuel focus, behaviour, and long-term healthy habits.
- ✓ A team that gets the education world
We know school food isn't just about lunch – it's safeguarding, allergens, budgets, cultural expectations, parent trust, and the daily realities of busy school life.
- ✓ We take that seriously, so you don't have to carry it alone.
Consistency across regions: **chef-quality, fresh, and proudly unprocessed.**



OUR PROMISE

We nourish.

Healthy food habits start early, which is why we champion fresh ingredients, wholegrains, lower sugar, and smart menu engineering.

We educate.

We create food experiences that spark curiosity – cultures, cuisines, food origins, and hands-on interactions. With the CleverFoodHub, seasonal learning resources, and nutrition-led engagement, your pupils don't just eat better... they learn better.

We care.

Allergies, dietary needs, and cultural expectations; our teams are trained to handle the realities of modern school food with confidence and care.

We innovate.

We constantly push for better – better training, better sourcing, better sustainability, and better ways to make school dinners fun and nutritious.

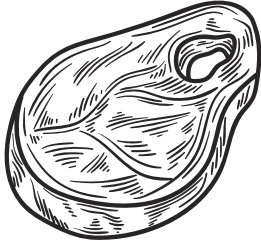
More than Caterers.

Food educators

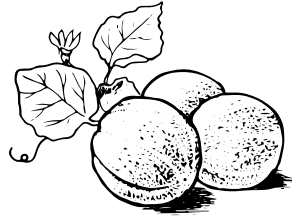
Scan below to access our quarterly CleverFood Magazine and Cleverfoodhub



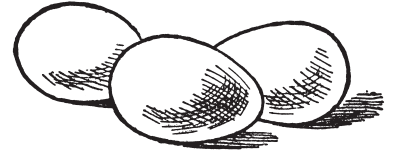
OUR FOOD PROMISES



Our meat is always from British farms



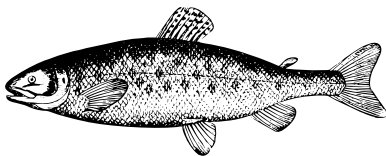
Only Seasonal veg and always fresh where possible



We only use free-range eggs in our dishes



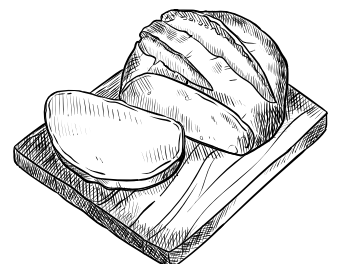
We will always use sustainable fish suppliers



All milk used by us will be from red tractor accredited farms



All bread will come from locally sourced bakers or made fresh by our chefs on site



EATING WELL DOING GOOD

At Cleverchefs, we **encourage** everyone to participate in our **healthy** eating ethos.

We understand how important it is for our food to appeal to your children. But more than that, we know the importance of making meaningful connections. We focus on engaging with your children daily to ensure that the food they receive is **satisfying** and nutritionally balanced.

We have some simple but impactful guidelines for our school food offer, ensuring our meals have **good** sources of protein and starch, accompanied by lots of vegetables, salad & fruit.



STILL INDEPENDENT. STILL INNOVATIVE. NOW EVEN STRONGER.

Cleverchefs Catering remains proud of its roots: independent, innovative, and chef-driven – but under new leadership, we're more focused, more strategic, and more aligned with today's educational expectations than ever.

This isn't "school dinners."

This is **school dining**, delivered by people who genuinely care about the well-being, energy, and performance of the pupils you're responsible for.

WE ARE A PARTNER WHO TAKES SCHOOL FOOD AS SERIOUSLY AS YOU DO?



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